



WHAT DO READIPOP DO?

Readipop is a music charity providing a number of programmes aimed at improving the lives of people in Reading and the Thames Valley through (and in) music.

The charity provides **access to music for vulnerable young people** from hard-to-reach areas, including young offenders, the long-term unemployed, Special Educational Needs students, individuals from pupil referral units and those who are not able to access conventional education. These sessions are led by music leaders who empower young people to learn and improve their music skills; helping them gain confidence in their chosen area and achieve their own goals, all whilst improving their emotional and social wellbeing.

Alongside this work, Readipop run **community bands open to all**, music **lessons to thousands of schoolchildren**, and a development programme to **help underrepresented local artists thrive in the music industry**. Our community bands and development artists perform at our yearly fundraiser **Readipop Festival**, where the likes of The Bluetones' Mark Morriss perform alongside local community groups including our all-ages Uke group The Small Strings, and globally recognised acts perform on the same bill as new local talent. Readipop have also run countless **one-off projects** over the years, as well as **other music workshops** such as our open access Family Jam's.

Since our foundation in 1998, Readipop have and continue to be passionate about the power of music to communicate, bring people together and transform lives. Our work continues to celebrate our community and the joy of creativity as vital to a fulfilled life.



Charity No: 1123962
MUSIC CHANGING LIVES



READIPOPS IMPACT

Between April 2018 and April 2019 alone, Readipop's work reached **40,646 people in Reading and the Thames Valley** and with our charity growing, we hope the number of people we positively impact will grow with it. **Over 750 outreach and educational sessions were delivered** in the same time period, and **590 arts awards** (a set of qualifications ranging from exploratory and creative early learning, up to a AS Level equivalent A-C) **were presented to children across 24 schools.**

Below is just a small section of memorable quotes from people who Readipop has worked with (As many are vulnerable young people, we present these quotes without the names of participants who said them):

"I'm not sure you realise what a life-saver Readipop has been for the whole family."

– Parent of young person on our AAA programme.

"I've only been out of my house for half an hour this whole week... this is the only thing that gets me motivated to do anything."

– Aged 17, on our AAA programme.

"I am quite excited for A's future. [He is] a fortunate student to come into such a brilliant circle of care."

– offsite learning co-ordinator of young person on our AAA programme.

"Young people come first here."

– Prince's Trust Staff on our AAA programme.

"Here I am able to relax when there has been a lot of stress at home."

– Aged 16, on our AAA programme.



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“Small Strings has transformed their lives.”
– Sibling of ‘The Small Strings’ community band member.

“Readipop is the only thing I look forward to in the week.”
– Aged 16, on our AAA programme.

“You have a super way of empowering the young people to help them make decisions.”
– Staff member of Children in Care, on our AAA programme.

SUPPORTING OUR WORK



For £20 a year (the equivalent of less than £1.67 a month!) you can become a Readipop Friend and support our important work.

This comes with the added bonus of access to cheaper Festival tickets, newsletter updates, and other perks.

For £50 a year (the equivalent of £4.17 a month) you can get all this with a free Readipop Festival ticket, and the satisfaction of funding even more ‘Music Changing Lives’

To become a Readipop Friend, please click the following link:

<https://www.readipop.co.uk/readipop-friends/>

Full information on the Friend’s scheme can also be found via the link.



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TERMS OF BECOMING A READIPOP FRIEND:

*By signing up to be a Readipop Friend, you are committing to recurring yearly donations. PayPal should inform you when your yearly donation is about to be taken from your bank account via the email address you used when making the initial payment. All Readipop Friend schemes rely on e-mail newsletters to update you on the charity, as well as providing you with information on benefits, including your Friends rate Readipop Festival tickets. This means that if you unsubscribe from our newsletter, you will not receive this information, or any of the benefits attached to your friendship. Unsubscribing from these e-mails will however not end your subscription fees (this can be done through your bank, PayPal or by contacting us at friends@readipop.co.uk).

Cancelling payment (or unsubscribing from our email subscription) will result in you losing access to the newsletter and Friends schemes benefit's at any time within a year of your purchase.

** Friends will receive a maximum of two adult tickets for exclusive Early Bird tickets and a maximum of 4 tickets with a 10% discount per friendship. Please check our social media for deadlines on when new friends can be processed in time for them to get the benefits for the upcoming Readipop Festival. If you miss the deadline, you may not get access to reduced/free/preferential rate tickets until the following year. The 10% discount on general release tickets will only be available to Friends who subscribe before general release tickets go on sale for the event in year that they apply (as long as they remain Friends, they will receive these discounts in future years).

*** Super-Friends must apply at least 14 days before the Festival to guarantee they receive their free ticket for the Festival for that year.

Becoming a Friend of Readipop is for the primary purpose of supporting the charity's aims and objectives (making a positive difference to people in need, in the belief that creativity is vital for a fulfilled life), and helping to enable it to do this work into the future. As a donation, Readipop reserves the right to change any 'perks' currently offered at any point – though will always aim to offer our friends every possible opportunity to be involved with the work of the charity, including Readipop Festival.

By becoming a Friend you are agreeing and assumed to be aware of all the above.

ABOUT GIFTAID

By stating 'YES' to giving Gift Aid our charity can claim an extra 25p for every £1 you give you donate to us.

By ticking 'YES', you are stating you are a UK taxpayer and understand that if you pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all your donations in that tax year it is your responsibility to pay any difference.



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